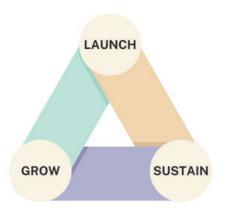


## **ENDOWMENT BUILDING PATHWAYS**

Rose Community Foundation's Endowment Building Pathways provide structured support to help nonprofits launch and grow endowments and sustain an organizational culture that builds for the future. Each of the three pathways supports organizations at different stages of their endowment building work and includes trainings, incentives, individual coaching, resources and a platform to connect with and learn from peers.

"The Foundation helped us translate the idea of an endowment into a reality with a plan to expand the fund moving forward. I strongly recommend this program to other organizations on the cusp of launching an endowment."





	Launch Pathway	Growth Pathway	Sustain Pathway
Designed for	Launch your endowment fund. This pathway provides the tools your organization needs to integrate legacy giving and endowment building into your development work and organizational culture.	Grow your established endowment fund. Organizations with experience in endowment fundraising and legacy giving will work toward individualized goals related to legacy gifts, endowment fundraising, stewardship, marketing, and policies.	Sustain your endowment work. This pathway is for new staff and board members of current endowment fundholders who would like to gain a foundational understanding of endowment building and legacy giving.
Incentives	\$10,000 into endowment fund	\$10,000 into endowment fund	\$500 for completion of IDP
Program Length	Eight months	Eighteen months	Eight months
Trainings	Six trainings + two individual coaching	Quarterly + two individual coaching	Six trainings
Participants	At least one staff + one board member	At least one staff + one board member/volunteer	New staff and board members