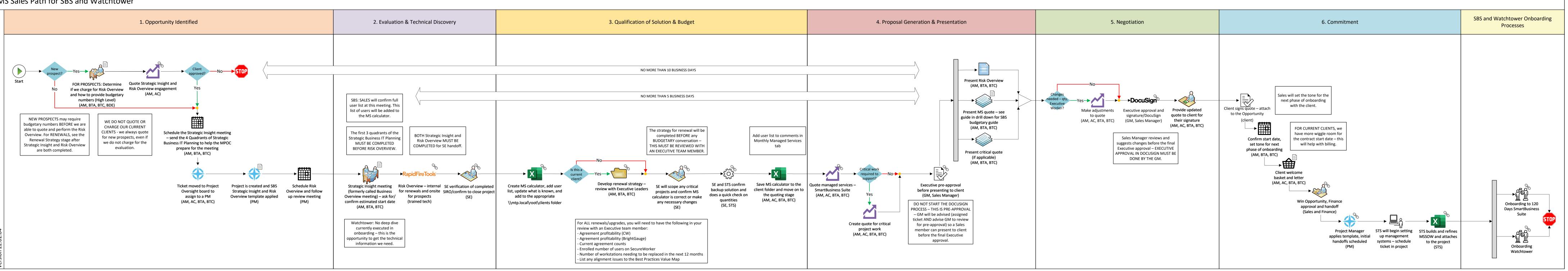
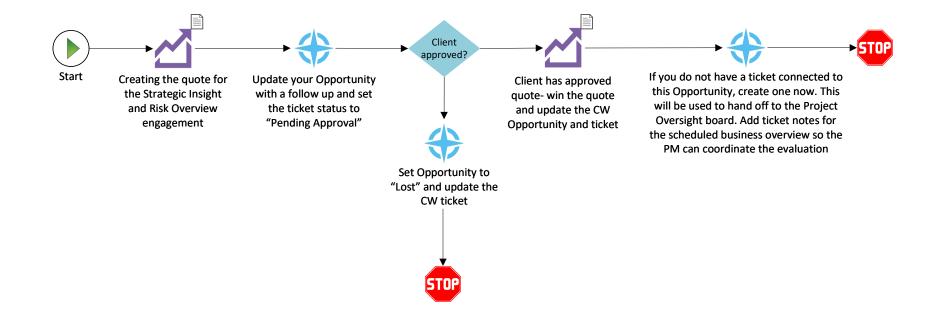
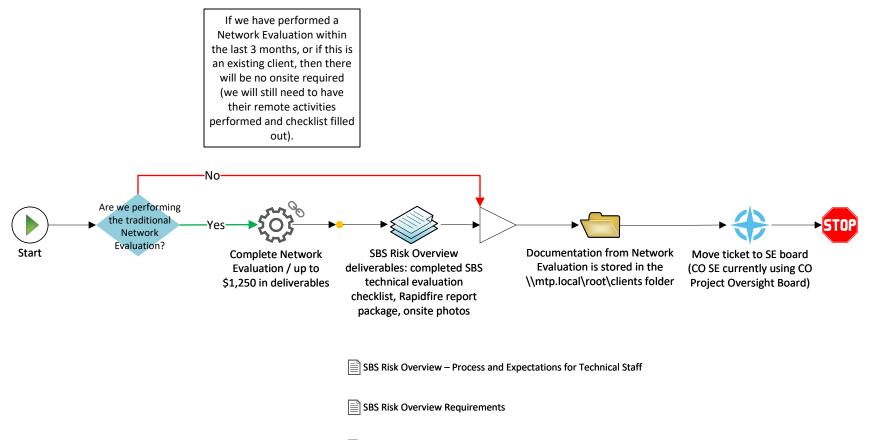
MS Sales Path for SBS and Watchtower



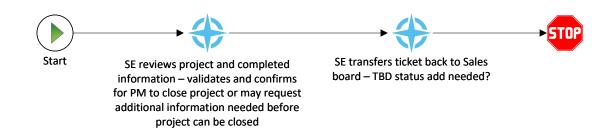




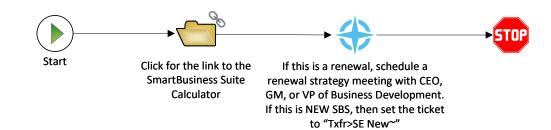




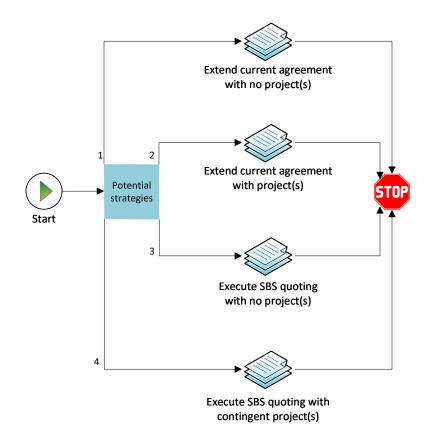








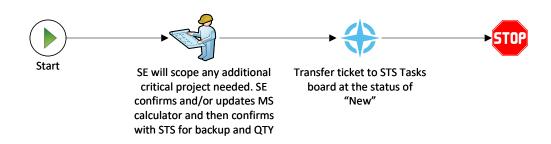




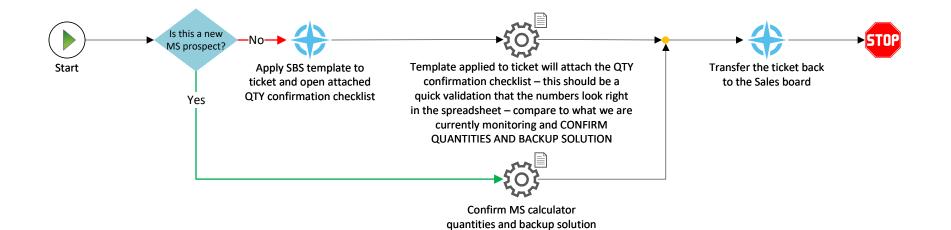
For ALL renewals/upgrades, you will need to have the following in your review with an Executive team member: - Agreement profitability (CW)

- Agreement profitability (BrightGauge)
- Current agreement counts
- Enrolled number of users on SecureWorker
- Number of workstations needing to be replaced in the next 12 months
- List any alignment issues to the Best Practices Value Map

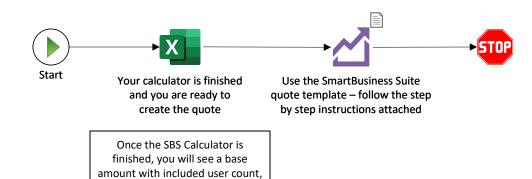






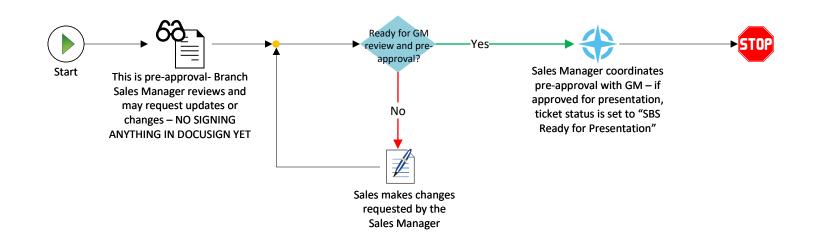




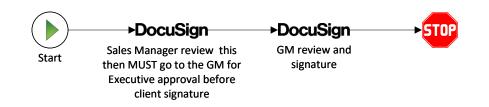


a per additional user price, and addons that make up the total monthly enrollment

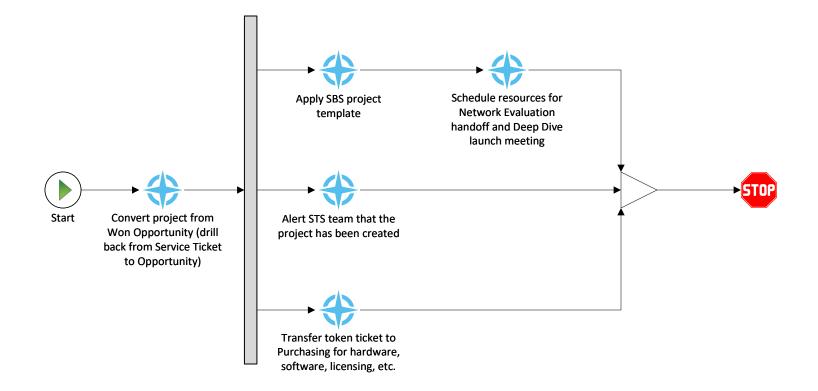














Documentation								
1. Opportunity Identified	2. Evaluation & Technical Discovery	3. Qualification of Solution & Budget	4. Proposal Generation & Presentation	5. Negotiation	6. Commitment	Miscellaneous		
Prospect Guide – Preparing for the SIRO	SOP Converting Won Opportunity to the SBS SIRO Project	SmartBusiness Suite and Watchtower Calculator	SOP for Creating the SBS Quote in Sell	Presenting SBS Preliminary Budget Guide	Client Welcome Letter Template	Activity Definitions		
SOP Create Quote for SBS SIRO	4 Quadrants of Strategic Business IT Planning		SOP for Creating the Watchtower Quote in Sell		STS MSSOW Template	Opportunity Type and Forecast Definitions		
SOP Win Approved SBS SIRO Quote in Sell	SBS Risk Overview – Expectations and Process for Techs					MSA Template		
	SBS Risk Overview Requirements					MSA Template via DocuSign		
	SBS Risk Overview Checklist					Mytech Best Practices Value Map		
						Purpose of Quarterly Client Business Overviews		

Version	Date	Updated By	Requested By	Comments/References
22.02.04	2/4/2022	MLC		